



**Tried and tested:** BSD is regarded as a world leader in neo-natal screening

## Automatic pick for prize

BASED IN Brisbane, BSD Robotics' reputation is one of international success, exporting more than 90 per cent of its proprietary products to the hi-tech medical and scientific equipment market worldwide.

Established in 1991, BSD is now regarded as the world leader in relation to instruments (and the associated software) used in the neonatal screening and DNA-related fields.

The company designs, manufactures and supplies processing equipment used in the initial processing of dried bio-samples which has been used as equipment for neonatal screening applications.

In the past six years, BSD has brought its equipment to the atten-

tion of new users, mainly in the DNA related fields such as forensics, animal and plant breeding, DNA data banking, HIV testing, drug discovery and bone marrow transplant.

This recognition has led BSD Robotics to take out the Small to Medium Manufacturing and Mining division of the Queensland Smart State Awards.

Through the years, BSD has built a global reputation based on three core strengths: "reliable instruments, latest technologies and customer focus".

BSD says it is committed to a high level of ongoing research and development so as to develop solutions to meet customers' needs for various

levels of automation. The company claims its main success is due to its in-house design and development of its technologies.

BSD says its research and development team is constantly creating cost-effective solutions and products for unmet market needs.

More than 40 per cent of the company's total resources are directed towards the creation of market-oriented new products and technologies.

BSD's proprietary products have been installed in all continents (except Antarctica), and are used by the world's leading neonatal laboratories, forensic organisations and DNA analysis facilities in over 30 countries.